OMER TARIQ

Graphic Design Specialist

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SUMMARY

Versatile Graphic Designer with 5+ years of experience creating impactful visuals across UI/UX, branding, and social media. Expert in Adobe Creative Suite and Figma, blending creative vision with a sharp design eye to deliver clean, engaging, and user-centered designs. Known for turning ideas into standout visuals that drive results.

EXPERIENCE

Graphic Design Team Lead

TGT Nexus Pvt. Ltd. 📅 2024 - Present 📍 Karachi, Pakistan

- Led a creative team in delivering high-impact digital and print designs. Directed visual strategy, maintained brand consistency, and collaborated cross-functionally to meet project goals on time and with impact.

UI/UX & Product Designer

Skyfit Technologies 📅 2023 - 2024 📍 Karachi, Pakistan

- Created clean, user-friendly interfaces for web and mobile apps. Collaborated with teams to deliver intuitive, engaging digital experiences.

Senior Designer & Animator

Blaze Interactives Pvt. Ltd.

📅 2021 - 2023 📍 Karachi, Pakistan

- Led design and animation projects for digital campaigns, blending motion graphics with brand storytelling. Delivered high-impact visuals for web, social media, and product launches.

Senior Social Media Designer

Legendesk Pvt. Ltd. 📅 2019 - 2021 📍 Karachi, Pakistan

- Created visually compelling content for social platforms, driving engagement and brand consistency.

Social Media & Web Designer

Ossols Pvt. Ltd. 📅 2018 - 2019 📍 Karachi, Pakistan

- Designed web layouts and social media visuals to support digital marketing efforts and enhance brand presence.

Social Media Designer

Immac Bytes 📅 2016 - 2018 📍 Karachi, Pakistan

- Developed creative content for social media campaigns, aligning visuals with brand and marketing strategies.

EDUCATION

Bachelors of Media Studies

Iqra University

📅 2021 - 2025

STRENGTHS

Creative Thinking:
Strong visual storytelling and concept development skills

Attention to Detail
Sharp design eye and consistent delivery of polished work

UI/UX Expertise
Skilled in designing intuitive, user-centered interfaces

Software Proficiency
Advanced in Adobe Creative Suite & Figma

Collaboration
Effective communicator and team player in cross-functional teams

SKILLS

Adobe Creative Suite Figma

Framer Adobe Photoshop

Adobe Illustratoror

Adobe Premier Pro

Adobe Illustrator

Adobe Premier Pro

Adobe After Effects